

MARKET OPPORTUNITIES & REVENUE MODELS

01

New Segments

What new markets could DBP transparency and visibility create?

02

Service Differentiation

How might DBP differentiate your service offerings?

03

Revenue Streams

What unique revenue opportunities could DBP enable?

04

Subscription Model

How could DBP transparency inspire subscription services?

05

Consumer Behaviour

How might DBP influence consumer purchasing decisions?

06

Valuable Insights

What battery insights could generate the most revenue?

07

Niche Markets

Could DBP transparency help identify profitable niche markets?

08

Predictive Services

How could DBP enable predictive maintenance offerings?

09

Resale Markets

Could DBP transparency boost battery resale value?

10

Compliance Monetization

What monetization potential exists in DBP?

11

Pay-Per-Performance

Could DBP support pay-per-performance business models?

12

Battery-as-a-Service

How might DBP impact battery-as-a-service pricing strategies?

13

2nd Life Opportunities

Could DBP transparency drive 2nd life battery markets?

14

Insurance Innovations

What insurance or warranty services could DBP enable?

15

Standardized Insights

Could DBP create value through standardized battery insights?

16

Competitive Benchmarking (CB)

In what way can DBP transparency enable CB?

17

Market Positioning

Could DBP transparency shift your competitive positioning?

18

Customized Solutions

How might DBP data enable customized battery solutions?