

BASE Exploitation Game - Idea Work Sheet

Team Name / Stakeholder Role:

Chosen Trigger Card(s):

Core Exploitation Idea:

Briefly describe your innovative idea using DBP:

Business Benefits:

List the potential business advantages (efficiency, revenue, new markets, etc.):

01.

02.

03.

Implementation Steps:

Identify initial steps/actions to bring your idea to life:

01.

02.

03.

Potential Barriers & Solutions:

What barriers might you face, and how can you overcome them?

- Barrier: _____
Solution: _____
- Barrier: _____
Solution: _____

Cross-Functional / Stakeholder Collaboration:

Who else needs to be involved to make this idea successful?

01. _____
02. _____
03. _____