

STRATEGIC & DISRUPTIVE THINKING TRIGGERS

01

What is the **boldest version** of this idea?

02

If you had **unlimited resources**, how would this look?

03

How would this work **outside** of the **battery industry**?

04

What would happen if this **idea failed**? What would **stay**?

05

What is the **easiest way** to test this today?

06

What **risks or barriers** could slow this down?

07

How does this align with **real-world constraints**?

08

If you were an **investor**, would you fund this? Why?

09

What would **regulators say** about this idea?

10

How would an **end-user interact** with this daily?

11

Who needs to be **onboard** for this to **succeed**?

12

What **new behaviors** would this idea create?

13

What's one habit this would **replace or reinforce**?

14

How could this **influence** long-term industry standards?

15

If this were a **movement**, what would the **tagline** be?

16

What industry would be **most disrupted** with this idea?

17

Who **benefits** most—and who **resists**?

18

What **regulation** might slow this down?